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### **Wyleless partners with Telefónica O2**

Wyleless, the leading Global Network Enabler (GNE), and Telefónica O2 UK, one of the UK's leading integrated operators in the telecommunication sector, have today announced an agreement that will increase the Wyleless footprint and enable the company to provide additional global connectivity to existing and potential customers.

With presence in Europe, Latin America and worldwide roaming agreements, Telefónica has one of the most international profiles in the telecoms industry, with more than 60% of its business outside its home market and a reference point in the Spanish and Portuguese speaking markets.

This deal with Wyleless is built on a mutual go-to-market approach and will enable both companies to offer a joint solution, combining the footprint and roaming capabilities of O2 with Wyleless's global Managed Services.

Customers will benefit from a wider range of reliable and secure connectivity solutions for their M2M connectivity, and will also have access to Wyleless's next-generation SAAS-based management platform, Porthos, which allows real-time visibility, control and management of their network.

Working with O2, Wyleless will continue to offer customers and partners a "GNE in a box", essentially enabling them to become a GNE and offer the Wyleless value-added services to their customers without the cost and complexity of implementing a managed global wireless network.

Dr Mike Short, Vice President Telefónica Europe, stated: "Today more and more businesses are implementing wireless networks and our joint go-to-market approach means we have combined forces to offer the most flexible, reliable and manageable solution, with a global footprint, wide roaming capabilities, and complete network visibility. We look forward to strengthening this relationship with Wyless worldwide."

Rami Avidan, CEO, Wyless, stated: "We offer customers and partners a "one-stop-M2M-shop" that enables online management and automated provisioning of assets quickly and easily, removing the complexities of system configuration and substantially improving time-to-market for the customer thus improving their TCO and ROI. Our agreement with O2 is valuable as a substantial building block in our Partner EcoSystem"

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### **About Wyless**

Wyless is a Global Network Enabler (GNE). Our Managed Services enable companies to securely and reliably communicate with their remote and mobile devices in over 120 countries, in partnership with Tier 1, Mobile Operators. They include Open Connectivity, an Intelligent Network, our unique Open Platform and Professional Services. These Managed Services combine to provide real-time visibility, enhanced control and flexibility for wireless connections. Wyless enables customers and partners to reduce the risks, costs and complexities of deploying and supporting mobile applications at the same time as enabling new revenue streams for our customers and partners.

For more information about Wyless, please visit [www.wyless.com](http://www.wyless.com) =

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